

HOODLUM
FILM FIXERS

Filming in
SINGAPORE

PIERCE | HOODLUM CV

www.hoodlum.tv



PROFESSIONAL SUMMARY

Pierce is an accomplished Producer with extensive experience in the entertainment and media industry, renowned for his ability to seamlessly blend creative vision with practical execution. Professionally trained in filmmaking, Pierce is fluent in English and Mandarin, bringing a unique perspective to his projects—enriched by his deep understanding of diverse cultural dynamics, especially in the Asia-Pacific and Greater China regions.

PROFESSIONAL EXPERIENCE

FOUNDER AND PRODUCER AT INDEPENDENT PRODUCTION HOUSE

In 1998, Pierce co-founded an innovative production company that quickly became a pioneer in integrating traditional film techniques with cutting-edge multimedia technologies. His role extended beyond creative oversight; he was instrumental in business operations, securing funding, and developing strategic partnerships.

PROJECT MANAGEMENT AND PRODUCTION

Pierce's robust project management skills—honed during his tenure with Forbes 100 companies—have been pivotal in his success as a producer. He excels at managing large-scale productions, coordinating with diverse teams, and ensuring that projects are delivered on time and within budget. Many of his projects involve complex logistics and multicultural elements, requiring a nuanced approach to team leadership and client relations.

CREATIVE CAMPAIGNS AND CLIENT RELATIONS

Pierce has produced numerous high-impact creative campaigns for top-tier clients across various sectors. His portfolio includes work for global brands such as Samsung, Huawei, and JP Morgan, where he not only managed production logistics but also contributed to creative direction. His ability to communicate effectively with clients and adapt creative concepts based on feedback has resulted in long-standing relationships and repeat business.

INNOVATIVE CONTENT CREATION

Always on the cutting edge of technology and storytelling, Pierce is known for pioneering new formats and leveraging multimedia platforms to enhance narrative depth and audience engagement. Whether producing content for digital platforms, television, or theatrical release, he ensures each project pushes creative boundaries while maintaining commercial viability.



Pierce Hoodlum

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CORE COMPETENCIES

- Strategic Planning and Execution
- Budget Management and Cost Optimization
- Team Leadership and Talent Development
- Client Engagement and Satisfaction
- Cross-Cultural Communication and Negotiation
- Pioneering Digital and Visual Content Creation

With a career defined by visionary creative projects and effective management, Pierce stands out as a producer who not only understands the art of filmmaking but also excels at the business of media production. His leadership has been instrumental in delivering projects that captivate audiences, fulfill client objectives, and achieve commercial success. Pierce's broad skill set and adaptive approach make him a valuable asset to any production team looking to make a significant impact in the industry.