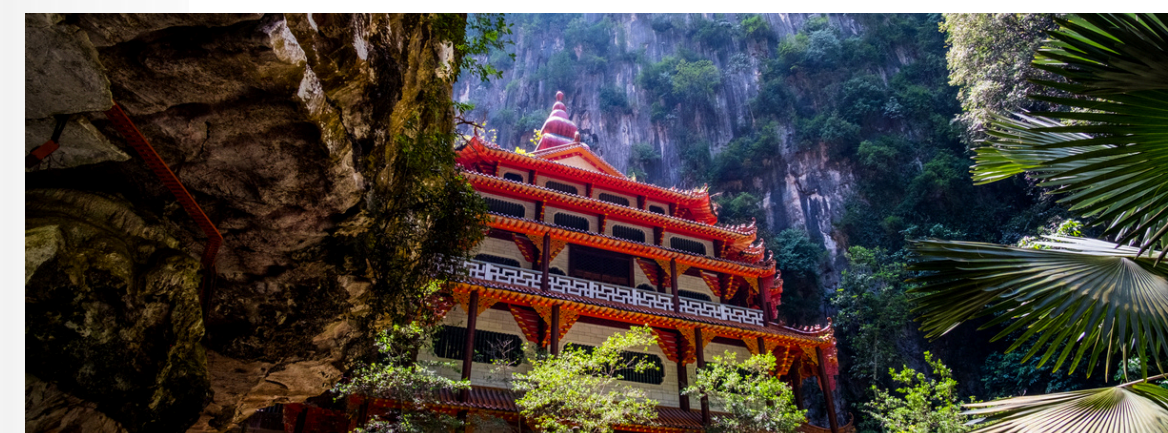
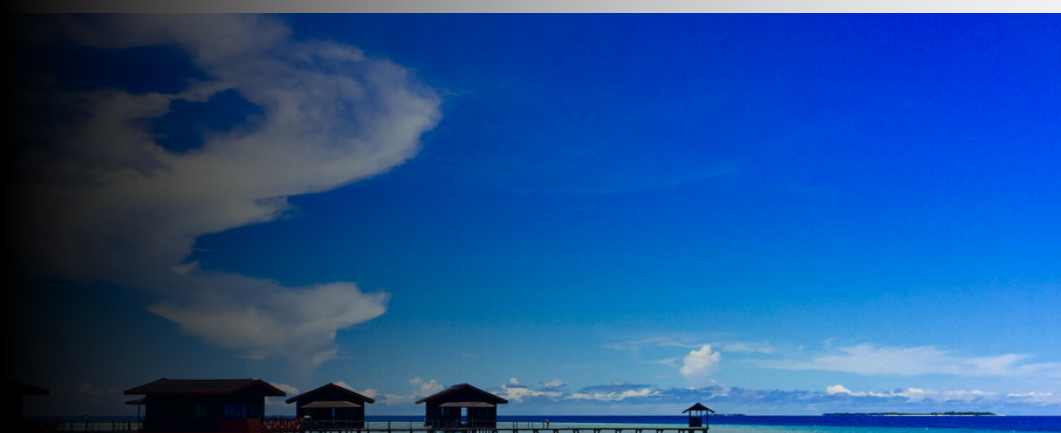
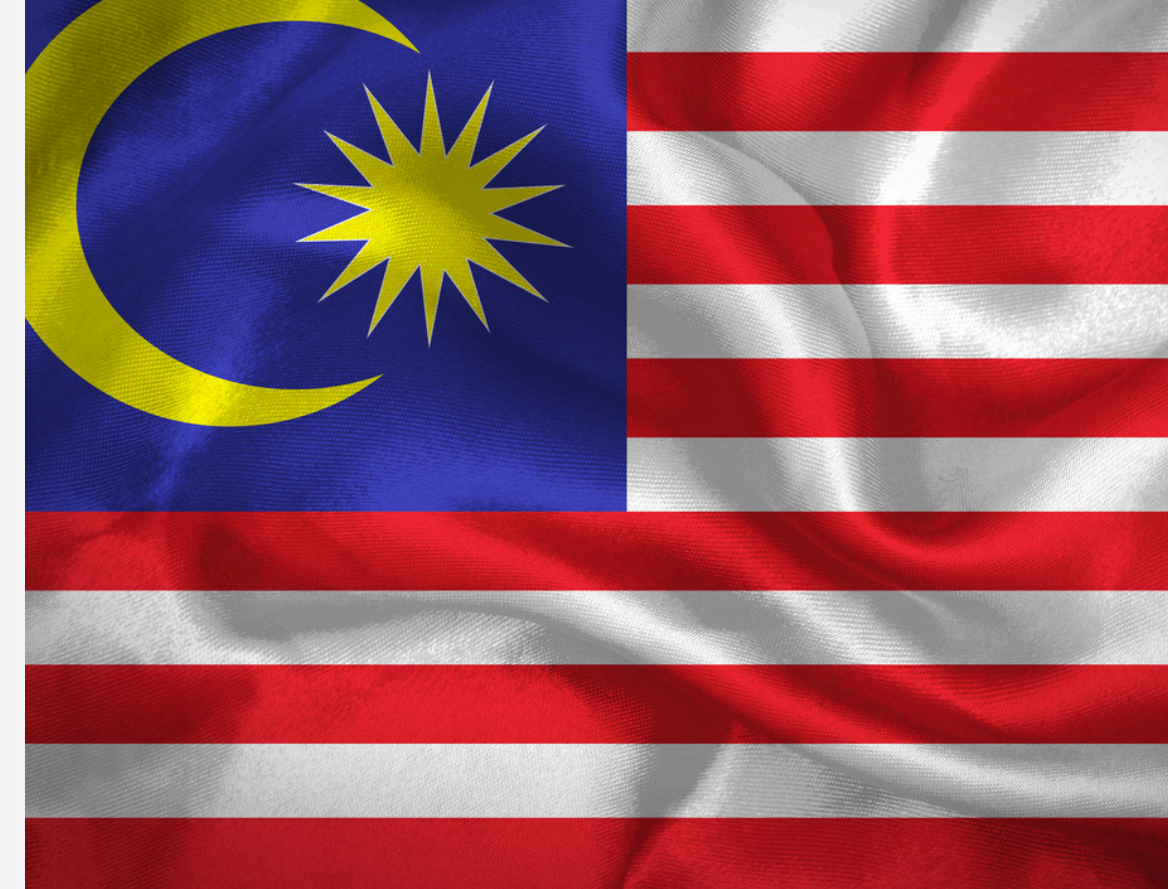


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PROFESSIONAL SUMMARY

Entrepreneur • Storyteller • Writer • Director • Producer

Zabrina Fernandez is a globally recognized storyteller and award-winning producer with over 20 years of experience in the television and film industry across 32 countries. Her dynamic career began in journalism, where she worked as a journalist and radio deejay before becoming a broadcast journalist with Malaysia's NTV7. She then made the leap into entertainment at Channel [V] Asia, where she developed and produced original shows such as Popparazi and Arcade.

Zabrina's breakthrough came as a Producer on The Amazing Race Asia and later The Amazing Race Australia, where her work earned an International Emmy Award in 2012. In 2013, she co-founded her first production company, combining her deep expertise in radio, news, and global entertainment.

She has since worked with major international platforms including Disney Channel, ABC Australia, Discovery Channel, National Geographic, TLC, and Amazon Prime, leading a diverse range of unscripted and scripted productions. Zabrina has co-created original series such as Fast Indian Cooking with Sapna and The Gig Guys, and co-directed the Malaysian-Iranian feature film In An Endless Instant.

Now at the helm of cross-continental creative projects, she continues to lead productions and collaborations with Amazon Japan, Amazon UK, and Moskito TV Finland. With her unique ability to blend creative development with production strategy, Zabrina excels at crafting content that resonates across global audiences.



zabrina Hoodlum

asia@hoodlum.tv

PREVIOUS WORK

- The Maverick Academy
- The Challenger Battleground
- **Mission SoJourney In China**
- **Celebrity Chef - East VS West**
- First to the End of the World
- The Batchelor Japan
- Dreamcatchers
- Best.Ever
- Dare to Ride
- Sembang Teh Tarik
- Fuel
- Geared for Future
- Man Made Marvels
- Seltos
- Coca-Cola: Star Wars
- Player Unknown's Battleground
- Calit, Si Cilik Calit!
- 5 Sebenarnya u need to know
- Shoppee Deliver Love
- Insta Mega Games
- **Air Selangor Chinese New Year 2024**