

At a time the film market in Saudi Arabia was still a new born, a lack of local experts was the main struggle. The need to bring in regional crew from around the Arab countries and from other regions was the only way to structure a team, to facilitate gears, and to get any film production executed locally.

This fact expanded my contact network to build strong relations with experts in the field and brings them in to the local market from the US, Europe, South Africa and the Middle East. Furthermore, being working with regional and International experts for that long period of time have set my standards, ethics and protocols to the how I treat my projects, from pre-production to final delivery. For me, every production is a new child to be delivered to this world, a new baby that needs time to take shape and born. Every new born needs attention and care, that starts from the moment we plan for it to the day of delivery.

Within the Saudi film industry, I have participated in more than 500 different production set, scoring more than 1000 professional shooting days, mostly on tv and photography commercial sets, with some documentaries, Series and tv shows. Within my 18 years of experience, I have developed a deep understanding of different roles on set. Being in other crew's shoes made me see things from their perspectives, knowing well who is doing what, and how. This results to my ability of negotiation the crew requirements, and the way of execution. During my journeys on set, I have experienced the obstacles and challenges of being a Production Assistant, a Production Manager, an Art Director & Set Designer, a Cast Manager, a Props Master, a Wardrobe Stylist, a Food Stylist, a Location Scout & Manager, a Production Coordinator, a First AD, a Line Producer, a Voice Over Talent, an Actor, an Editor, a Camera Operator, a Camera Assistant, a Gaffer, a Film Producer, a Photography Producer, a Promo Producer, a One-man Show Filmmaker, a Script Writer, and even being a Film Director.

I have executed and participated in professional sets for:

