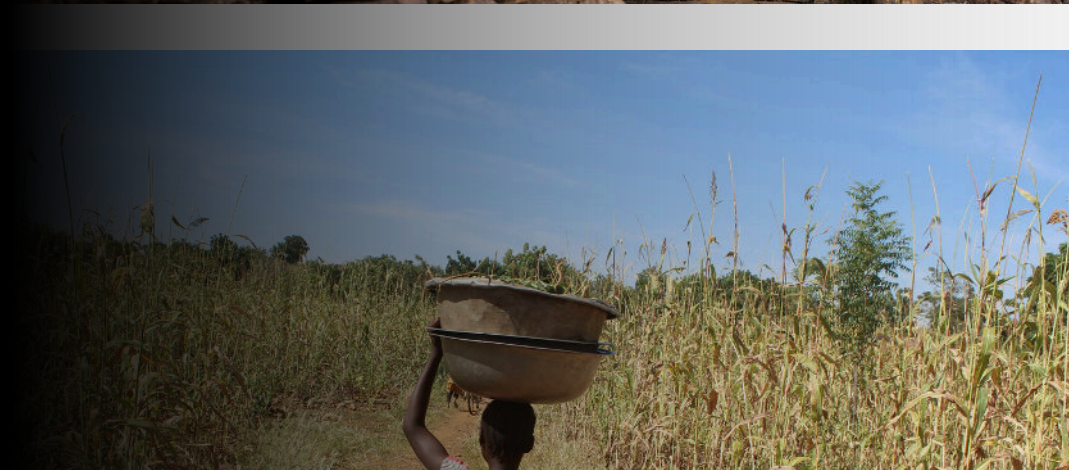
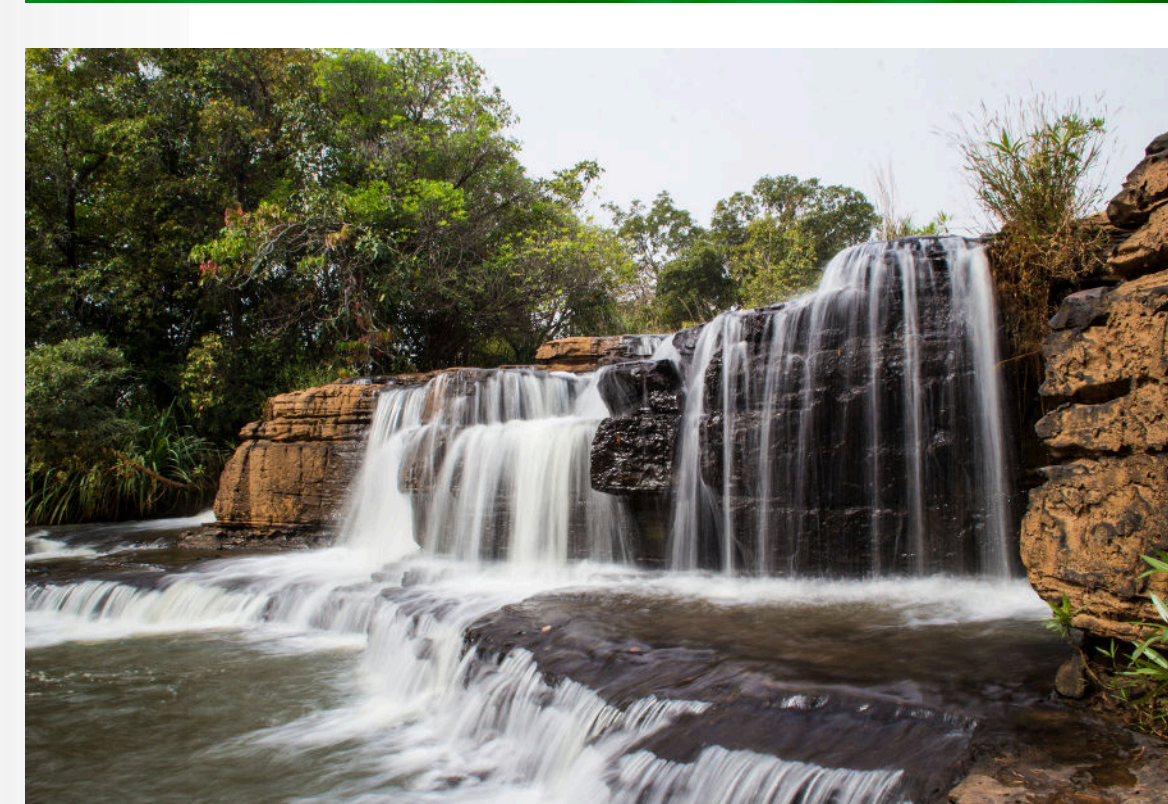


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EDUCATIONAL BACKGROUND

- 2024: Further training in project management and group dynamics
- 2023: Further training in crisis communication
- 2021: Advanced training in digital information systems
- 2018: Advanced training in digital marketing
- 2012: Master's degree in journalism & media
- 2011: Master's degree in corporate communications & media
- 2010: Master's degree in corporate communications & marketing

Major of Promotion in 3rd year of Bachelor's degree, second of promotion in 4th and 5th year of Master's degree

PROFESSIONAL CAREER

- Ongoing: Communications manager for the Governmental program for the modernization of Cities.
- 2021-2022: Communications manager for the Millennium challenge account Senegal II (CAP-MCA II)
- 2019: Conceptualization, Organization, Steering and Coordination of the School Days project.
- 2018: Organization, Piloting and Coordination Islamic Finance Forum
- 2017 - 2018: Organization, Piloting and Coordination Official Ceremony Grand Magal of Touba
- 2017: Conceptualization, Organization, Steering and Coordination of Senegal Teranga Project
- 2012 - 2013: Organization, Steering and Coordination of the Pan African Agribusinesses and Agro Industry Consortium
- 2006: Organization of Hizbut TarQiyah's 40th anniversary.



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